



“The Knicks lost to the Chicago Bulls, and I’m salty so I went to buy Nike shoes”

Artist Statement

The Knicks are a basketball team that plays for New York and the Chicago Bulls play for Chicago. The person in the picture is upset that the Knicks lost to the Chicago Bulls so they went to buy Nikes. The person is also wearing Jordans in the photo. Michael Jordan, is well known for playing for the Chicago Bulls and also endorses Nike and Jordans. The Element of culture used in this phony would be “**Values**” because since the Knicks lost, person was disappointed so he went to buy brands of the opposing team.



“Shut up and walk faster!”

Artist Statement

There is a stereotype that people that grew up in New York are really rude. This photo proves that new yorkers can be vulgar and they show that all over their city. It is also known that New Yorkers are very fast walkers, and on the other end tourist are really slow. This photo shows what New Yorkers feel whenever they see tourist. The element of culture in the phony would be “**Expected Behaviors**” because since New Yorkers are seen by others as rude, it isn’t surprising that the traffic light looks like that.



“In New York, concrete jungle where the best foods are made at, there’s nothing you can’t eat, when you’re in New York”

Artist Statement

One special thing about New York is the variety of food offered. New York is known for its iconic foods. Another thing New York is known for is the iconic song “Empire State of Mind” by Jay Z. I used the lyrics but switched up some words so it highlighted the food in New York. The element of culture portrayed in this phony would be “**Values**” because the way that New York values its cuisine makes it hard for people in New York to not notice. Hence, the numerous restaurants, food trucks and cafes you see on every street.



“Trying to
recommend food
for a restaurant
that underpays
me”

Artist Statement

Due to food in New York being a top tourist attraction, most restaurants are really expensive. It very common that the people who work in those restaurants don't get paid well and are put in sometimes overwhelming situations. The Element of Culture used in this phony would be “**Roles**”. This is because as an employee or in this case a waiter, you are expected to be very friendly to customers even if you don't feel pleased with where you are working.