

“Sometimes being obsessed with yourself is okay. Like, New York City. They have a store solely dedicated to themselves. Anyways, I heart New York.”



Artistic Statement

I Heart New York is iconic and well known. This is a common merchandise sold in NYC to promote the love for this place. It is also usually bought by tourists. However, it's unlikely to see another design used for the merch of NY since this became such a common practice and norm for the cities merchandise.

“Every New Yorker needs this shirt glued to their body. The tourists need a heads up.”



Artistic Statement

The behaviors between tourists and real New Yorkers clash with one another. The Stereotype that New Yorkers hate tourists at some points are accurate. Maybe it's the difference in how they carry themselves through the city. They definitely stand out among the more rude new yorkers, becoming a easy target.

“China Town after
carrying Lower
East Side”



Artistic Statement

China town is carrying the lower east side in a figurative way, leading them to back or feet pain, hence the massage spa. Chinatown is a neighborhood, full of distinctive signage and street vendors selling unusual items. It's a widely known city within a city, it is commonly visited in Manhattan. We as New Yorkers collectively value the significance of the city with how diverse it is.